

ENSOFIT BRAND GUIDE

ENSOF

high-assurance software

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COLOR VERSION ON DARK MODE

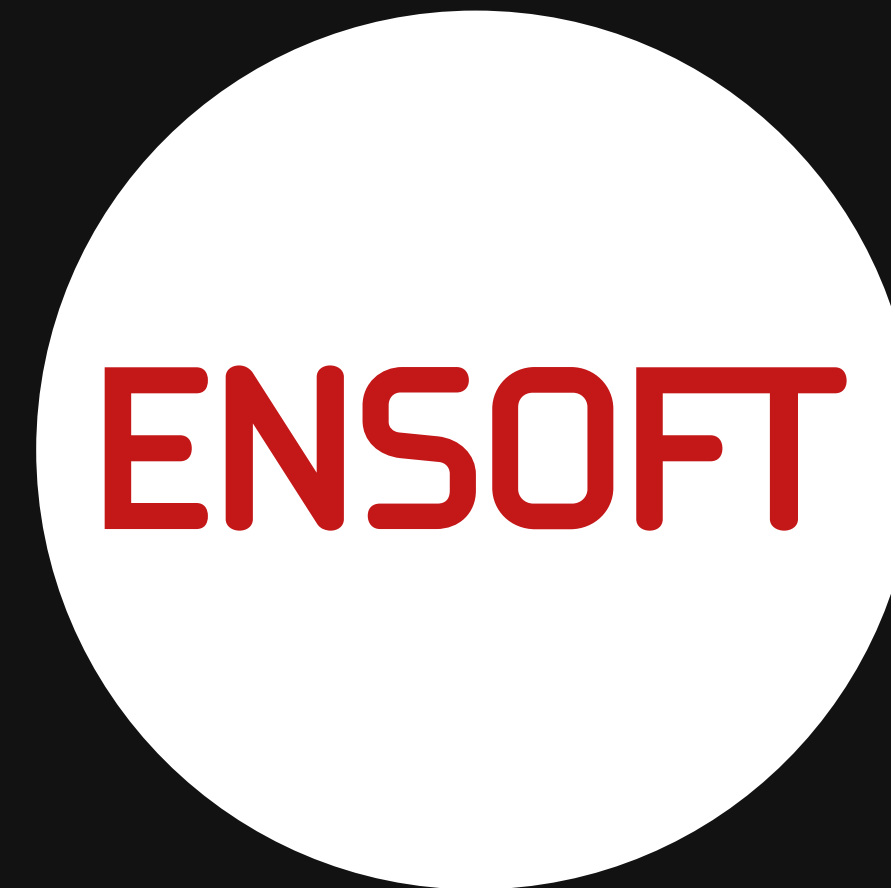
ENSOF

high-assurance software

WHITE VERSION ON DARK MODE



PREFERRED USE



EXCEPTIONAL USE

SOCIAL MEDIA PROFILES

high-assurance software

simdiff

automation

simhance

modelify

atlas

simengine

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EXCEPTIONAL USE

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modelify

atlas

simengine

PRODUCT BRANDS

ENSOFT

high-assurance software



196/23/24



63/107/255



110/201/239



156/210/206



226/20/48



32/60/178

simdiff

simhance

atlas

automation

modelify

simengine

COLOR GUIDE

ENSOFT

high-assurance software

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Ames, IA 50010 USA
corporate +1 515 296 3253
ensoftcorp.com

ENSOFTsimdiff

simdiff peer review

AUTOMATE OT BOLD

AUTOMATE OT REGULAR

SOURCE SANS VARIABLE REGULAR

SOURCE SANS VARIABLE BOLD

BRANDS PAIRING

simdiff
basic

simdiff
classic

simdiff
standard

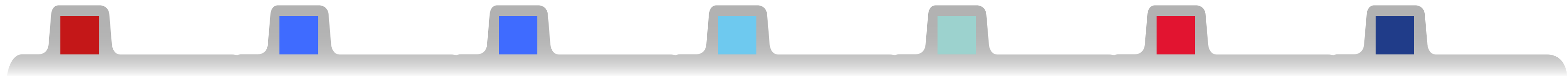
simdiff
workstation

simdiff
review

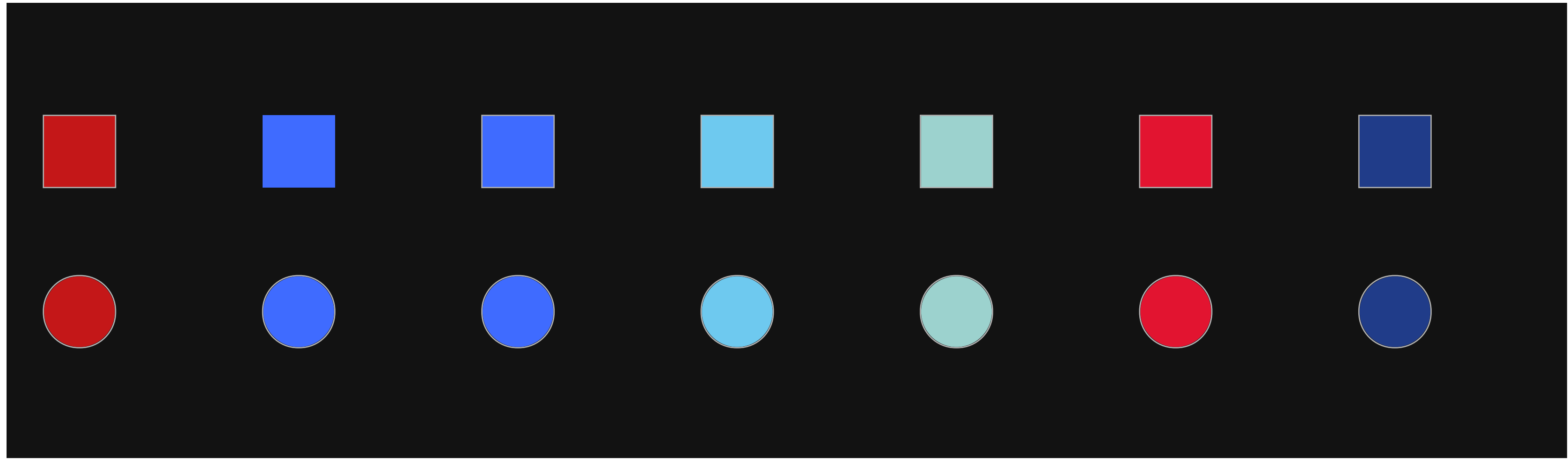
SIMDIFF VERSIONS

TYPOGRAPHIC USE





FAVICON USES



USE IN DARK MODE AS NEEDED



TOOLBARS USE



SOCIAL MEDIA PROFILE



DO NOT CHANGE INSTITUTIONAL COLORS

DO NOT CHANGE FONTS FAMILIES OR LETTER-SPACING



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ALWAYS WRITE ENSOFT IN CAPITAL LETTERS

AND THE WEBSITE WITH "WWW."



DO NOT DISTORT THE GRAPHIC ELEMENTS
OR ROTATE THE GRAPHIC MARK



NEVER USE PRODUCT NAMES IN COLOR
ON A WHITE BACKGROUND. USE BLACK OR GRAY.
SEE PRODUCT BRANDS.

simdiff

automation

simhance

modelify

atlas

simengine

PROHIBITED USES

RESPONSIVEMIND

